

DOWNTOWN ITHACA ALLIANCE  
BOARD OF DIRECTORS MEETING  
**October 17, 2022**  
**IN-PERSON (DIA Office Conference Room, Center Ithaca)**

or

On-line zoom meeting

Please mute yourself when you are not talking to ensure all can hear each other

Join Zoom Meeting:  
<https://us02web.zoom.us/j/81300242399>

6:00 pm – 8:00 pm

Preliminary Agenda

- |  |                           |
|--|---------------------------|
| 1. Welcome and Comments from Visitors                    | Ashley Cake (5 min)       |
| 2. Special Presentation: Updated 401 E. State Project    | Jeff Githens (20 min)     |
| 3. Secretary's Report: Minutes from Sept 2022*           | Abby Peterson (5 min)     |
| 4. Treasurer's Report: Sept 2022*                        | Megan Vidler (5 min)      |
| 5. Filling Vacant Class B board seat*                    | Ashley Cake (10 min)      |
| - Recommendation from Executive Committee                |                           |
| 6. Updated City/DIA MOU*                                 | Gary Ferguson (10 min)    |
| - Vote on updated language                               |                           |
| 7. Preparing for our 2023 Workplan and Budget            | Gary Ferguson (20 min)    |
| - A presentation on high level issues and considerations |                           |
| - Discussion/Questions                                   |                           |
| 8. Executive Committee                                   | Ashley Cake (10 min)      |
| 9. Committee Reports:                                    | (10 min)                  |
| - Business Retention & Development Committee             | Megan Vidler              |
| - Operations Committee                                   | Teri Tarshus              |
| - Marketing Oversight Committee                          | Abby Peterson             |
| - Special Events Committee                               | Ben Sandburg              |
| - Transportation Committee                               | Ben Sandburg              |
| - Night Economy Committee                                | Ashley Cake               |
| - Retail Committee                                       | Megan Vidler              |
| 10. Executive Directors Report                           | Gary Ferguson (5 minutes) |