

DOWNTOWN ITHACA ALLIANCE
BOARD OF DIRECTORS MEETING
November 19, 2018

Agenda

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| 1. Welcome and Comments from Visitors | Steve Headrick |
| 2. Secretary's Report: Minutes from Oct 2018* | Ashley Cake (5 min) |
| 3. Treasurer's Report: Oct 2018* | Asha Sanaker (5 min) |
| 4. Vote to Extend \$25,000 TTC Line of Credit for 2019 | Steve Headrick (5 min) |
| 5. Special Presentation: The 2018 Budget and Work Plan | Gary Ferguson (45 min) |
| - Review of key elements of the 2019 proposed Work Plan and Budget | |
| 6. 2030 Strategic Planning: Creating an Advisory Committee with the City | Steve Headrick
Gary Ferguson (10 min) |
| - Call for Board representatives | |
| - Review of the planning process | |
| 7. Committee Reports: | |
| - Executive Committee | Steve Headrick |
| - Business Retention & Development Committee | John Guttridge |
| - Operations Committee | Nicole Pagano |
| - Marketing Oversight Committee | Abby Peterson |
| - Special Events Committee | Joe Wetmore |
| - Transportation Committee | Fred Schoeps |
| 8. Executive Directors Report | Gary Ferguson |
| 9. Other | Steve Headrick |
| 10. Adjourn | Steve Headrick |

Next Meeting:

December 17, 2018 6:00 pm @ DIA

(Please plan to attend--- important voting meeting)

Refreshments served—RSVP required

Attachments:

- Oct 2018 minutes
- Oct Executive Directors Report (forthcoming)
- Oct 2018 Financials
- 2019 Draft DIA Work Plan
- 2019 Draft DIA Budget