DOWNTOWN ITHACA ALLIANCE

BOARD OF DIRECTORS MEETING

April 20, 2020

On-line zoom meeting (link to follow in separate email)

Please mute your self when you are not talking to ensure all can hear each other

6:00 pm – 8:00 pm

Agenda

1. Welcome and Comments from Visitors Steve Headrick (5 min)
2. Secretary’s Report: Minutes from March 2020\*\* Ashley Cake (5 min)

(forthcoming- Monday)

1. Treasurer’s Report: February 2019\*\* Megan Vidler (5 min)

(forthcoming Monday)

1. Board Resolution: Acceptance of SBA Payroll Protection Gary Ferguson (10 min)

Program (PPP) Award

1. The DIA and the COVID -19 Crisis: A Summary of Staff & Staff Directors (40 min)

Organization activities Gary Ferguson

1. Looking Forward: A Critical Look at DIA Budget, Funding &

Our Plan for Moving Ahead in 2020 Gary Ferguson (35 min)

1. Executive Committee Steve Headrick (5 min)
2. Other Committee Reports: (10 min)
* Business Retention & Development Committee John Guttridge
* Operations Committee Nicole Pagano
* Marketing Oversight Committee Abby Peterson
* Special Events Committee Joe Wetmore
* Transportation Committee Fred Schoeps
* Night Economy Committee Ashley Cake
1. Executive Directors Report Gary Ferguson (5 min)
2. Adjourn Steve Headrick

**Next Meeting:**

**May 18, 2020 6:00 pm @ TBA (most likely online)**

Attachments:

* Feb. 2020 financial report (to be sent)
* Mar. 2020 Board meeting minutes (to be sent)
* Mar. Executive Directors Report (forthcoming)
* Resolution: Board Acceptance of Payroll Protection Plan (PPP) award

\*\*Requires a vote