

Downtown Ithaca Alliance Board of Directors Meeting  
January 22<sup>nd</sup> , 2018  
Marriott Hotel 2nd floor, 6:00PM-8:00PM

Present: Abby Peterson, Anna Kelles, Adil Griguihi Asha Sanaker, Ashley Cake, Chris Hyde, Domenica Brockman, Doug Levine, Fred Schoeps, Jodi LaPierre, Joseph Gaylord, Joe Wetmore, John Guttridge, Nathan Lyman, Nicole Pagano, Steve Headrick, Seph Murtagh, Susan Riley

Excused: David Prunty, Keith Bryant, Megan Vidler, Peter Parkes, SJ Adams

Absent: Jason Sidle, Svante Myrick, True Benton

Staff and Others: Gary Ferguson, Allison Graffin, Luis Munoz, Megan Wilson, Joann Cornish

1. The meeting was called to order at 6:05pm by President Steve Headrick, who discussed the 2018 Work Plan Ranking sheet with all members and reminded them to fill it out.
2. Megan Wilson from the City of Ithaca gave a presentation on Downtown Design Guidelines including 10 minutes' questions from the board.
3. Adil Griguihi arrived at 6:13pm
4. Allison Graffin gave a presentation on the DIA Marketing program going over the 2017 year in Review, 2018 Plan and discussed the new website progress; followed by 15 minutes' questions from the board.
5. Nicole Pagano arrived at 6:23pm
6. Anna Kelles arrived at 6:55pm
7. Steve Headrick discussed the Executive Report at 7:30pm; Work plan priorities and progress; minutes were accepted, the Annual Meeting will be held on April 9<sup>th</sup> at 6:00 pm at the Library and The new Office Space Committee will meet to discuss moving the DIA office or upgrading the current space and our Nominating committee will meet to review Board Candidates
8. The Treasurer's report was read and approved at 7:32pm
9. Asha Sanaker left at 7:40pm
10. John Guttridge gave the BRD committee report at 7:48pm
11. Nicole Pagano gave the Operations committee report at 7:50pm
12. Fred Schoeps gave the Transportation committee report at 7:54pm
13. Gary Ferguson gave the Executive Director's report at 7:58pm, discussed the upcoming Awards Dinner on March 5<sup>th</sup> at the Marriott Hotel.
14. Meeting was adjourned at 8:06pm

Next Meeting: February 26th, 2018@ 6:00pm  
Marriott Hotel