

DOWNTOWN ITHACA ALLIANCE
BOARD OF DIRECTORS MEETING
March 21, 2022

On-line zoom meeting

Please mute yourself when you are not talking to ensure all can hear each other

Join Zoom Meeting <https://us02web.zoom.us/j/89472103817>

6:00 pm – 8:00 pm

Preliminary Agenda

- | | |
|--|---------------------------|
| 1. Welcome and Comments from Visitors | Ashley Cake (5 min) |
| 2. Secretary's Report: Minutes from February 2022* | Brett Bossard (5 min) |
| 3. Treasurer's Report: February 2022* | Megan Vidler (5 min) |
| 4. Staff presentation: Communications, Grants & Research | Darlene Wilber (20 min) |
| 5. Vote to Fill Board Vacancy – Class B | Ashley Cake |
| - Lisa Swayze (Buffalo Street Books) | |
| 6. Executive Committee | Ashley Cake (5 min) |
| 7. Committee Reports: | (10 min) |
| - Business Retention & Development Committee | Megan Vidler |
| - Operations Committee | Teri Tarshus |
| - Marketing Oversight Committee | Abby Peterson |
| - Special Events Committee | Joe Wetmore |
| - Transportation Committee | Fred Schoeps |
| - Night Economy Committee | Ashley Cake |
| - Retail Committee | Megan Vidler |
| 8. Executive Directors Report | Gary Ferguson (5 minutes) |
| 9. Adjourn | Ashley Cake |

Next Meeting: April 18, 2022; 6-8 pm

Annual Meeting: April 28, 2022; 6:00 pm

Attachments:

- Board minutes for February 2021
- Executive Directors report
- February 2022 financial report

*Vote required