

DOWNTOWN ITHACA ALLIANCE  
BOARD OF DIRECTORS MEETING  
July 18, 2022

On-line zoom meeting

Please mute yourself when you are not talking to ensure all can hear each other

Join Zoom Meeting:

<https://us02web.zoom.us/j/81300242399>

6:00 pm – 8:00 pm

Preliminary Agenda

- |   |                            |
|---|----------------------------|
| 1. Welcome and Comments from Visitors   | Ashley Cake (5 min)        |
| 2. Introduction of Suzanne Jablonski (new Conference Center Ex. Dir)<br>min)  | Suzanne Jablonski (10 min) |
| 3. Secretary's Report: Minutes from June 2022*  | Brett Bossard (5 min)      |
| 4. Treasurer's Report: June 2022*   | Megan Vidler (5 min)       |
| 5. Revised Board Signatures for Checks  | Gary Ferguson (5 min)      |
| - Ashley Cake, Ben Sandburg, Brett Bossard, Gary Ferguson   |                            |
| 6. Staff profile: Director of Operations<br>min)  | Terel Marshburn (10 min)   |
| 7. Dealing with Difficult Constituents- Research from other Cities  | Ife Scott (20 min)         |
| 8. Updated City/DIA MOU*  | Gary Ferguson (15 min)     |
| 9. Preparing for our Board Strategic Retreat<br>A presentation  | Gary Ferguson (20 min)     |
| - Evolution of the DIA – a 25-syear journey<br>(Overview of the DIA from 1997 to 2022)                                    |                            |
| - Discussion/Questions  |                            |
| 10. Executive Committee   | Ashley Cake (10 min)       |
| a. Proposal to move Board meetings to 2 <sup>nd</sup> Monday (starting Sep)*  |                            |
| b. Executive recommendation to fill vacating seat of Joe Wetmore*<br>(Recommending John Guttridge to fill remaining term) |                            |
| c. Filling the vacant position of 1 <sup>st</sup> Vice President *  |                            |
| (Executive Committee recommends John Guttridge)   |                            |