

Downtown Ithaca Alliance Board of Directors Meeting  
November 19<sup>th</sup>, 2018  
DIA office, 6:00-8:00pm

**Present:** Andre Gardiner, Abby Peterson, Anna Kelles, Asha Sanaker, Ashley Cake, Chris Hyde, Doreen Colver-Foss, Fred Schoeps, Jan Norman, Jason Sidle, Joe Wetmore, John Guttridge, Keith Bryant, Megan Vidler, Nathan Lyman, SJ Adams, Steve Headrick, Susan Riley, Thomas Knipe.

**Excused:** Cathy Hart, David Prunty, Domenica Brockman, Jodi LaPierre, Nicole Pagano, Teri Tarshus, Seph Murtagh.

**Absent:** Adil Griguihi, Svante Myrick

**Staff:** Gary Ferguson, Luis Munoz

1. The meeting was called to order at 6:05 by President Steve Headrick.
2. The minutes were read and approved.
3. Asha Sanaker gave the treasurer's report.
4. Vote was taken to extend \$25000 TTC Line of Credit for 2019 and it was approved unanimously
5. Gary Ferguson gave a Special Presentation on The 2018 Budget and Work Plan, review of key elements of the 2019 proposed budget. Board members requested that on the work plan we give the Staff members both names and last names as some members do not know all of them; also to add page numbers to the Work Plan.
6. Steve Headrick discussed the 2030 Strategic Planning, mentioned the creation of the Advisory Committee with the City and asked for volunteers to participate from the board. Gary Ferguson reviewed the planning process
7. Steve Headrick discussed the Executive Committee meeting
8. John Guttridge discussed the Business Retention and Development committee
9. Operations Committee did not meet this month
10. Abby Peterson discussed the Special events committee meeting
11. Joe Wetmore discussed the Special Events Committee meeting
12. Transportation Committee did not meet this month, will meet next on 12/14<sup>th</sup>
13. Gary Ferguson gave the Executive Director's report
14. The meeting was adjourned at 8:11pm by President Steve Headrick.

Minutes taken by Luis Munoz  
Submitted by Ashley Cake

Next Meeting:

January 28<sup>th</sup>, 2019 at 6:00pm (please note date change due to MLK Holiday)  
DIA conference room